

Communities: Care and Collaboration

Key

On track

Not on track, but mitigation measures are in place

Not on track

We support and partner with our colleagues, communities and the people who care for animals. We achieve more by working together toward our common goals.

Our Aspirations	Targets	2024 Progress	Status	SDG
Create a sustainable governance framework	Integrate sustainability into our strategic planning and resource allocation process	<ul style="list-style-type: none"> Continued incorporation of sustainability goals in our key business functions. Our Executive Team members continue to have shared and individual objectives under our annual incentive plan organized around our six strategic priorities, one of which is: Advance Sustainability in Animal Health for a Better Future. Please see our 2025 proxy statement for additional information regarding these goals. 		
	Establish an effective approach to external sustainability disclosures	<ul style="list-style-type: none"> Continued to report in line with best practice sustainability frameworks. Engaged with stakeholders to advance our program and disclosures. Developed working groups and processes to meet evolving regulatory disclosure requirements and enhanced processes to streamline and centralize reporting. 		
Support our communities	Contribute 2,500 volunteer days (20,000 hours) annually in the communities we serve	<ul style="list-style-type: none"> 20,404 hours of volunteer time reported by our colleagues, 102% of our stated goal. This is a 23% increase from hours reported in 2023. 		
Support veterinary professionals	Provide at least \$1 million in scholarships to veterinary students annually	<ul style="list-style-type: none"> The Zoetis Foundation provided grants of \$3.5 million in 2024, for scholarships to support nearly 500 students. 		
	Provide access to professional programs for veterinarians in the countries where we have a presence	<ul style="list-style-type: none"> Zoetis continued to invest in professional programs in 100% of our markets where we have a physical presence, through Zoetis-led programs and through partnerships with external organizations. 		
Expand vet care access to populations in need	Annually report on the number of pet owners reached through community programs and in-kind contributions	<ul style="list-style-type: none"> Zoetis' efforts impacted approximately 322,000 pet owners in need. 		
Provide animal care in disaster relief	Annually report on the number of pet owners reached through community programs and in-kind contributions	<ul style="list-style-type: none"> Zoetis' efforts impacted approximately 428,000 animals affected by disasters. 		

Animals: Innovation in Animal Health

Key

On track

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Not on track

Some of humanity’s greatest challenges continue to emerge at the intersection of human, animal, environmental and economic health. By enhancing the health and welfare of animals, we contribute to thriving communities and ecosystems through deepening bonds with our pets, protecting wildlife, and strengthening farmer livelihoods and global food security.

Our Aspirations	Targets	2024 Progress	Status	SDG
Provide products and services that enable productive and sustainable livestock farms that preserve animal welfare	Innovate to create and drive adoption of key sustainable animal health solutions	<ul style="list-style-type: none"> Collaborated across the value chain to develop data to support adoption of sustainable animal health and genomics solutions. 		
	Equip our customers with innovative products to support their ambitious environmental, social and animal welfare goals	<ul style="list-style-type: none"> Launched new solutions to support healthy, sustainable livestock farming and expanded franchises. 		
Promote a preventive approach to animal health with positive implications on human health	Promote responsible use of antibiotics through technical education, introducing antibiotic alternatives, and developing diagnostic and digital tools	<ul style="list-style-type: none"> Joined cross-industry collaborative groups to develop and promote best-practice antimicrobial stewardship. 		
	Innovate around antimicrobial resistance to reduce the dependency on antibiotic classes shared with human health	<ul style="list-style-type: none"> Launched a new diagnostic product and invested in research to better target treatment against common livestock diseases. 		
Grow access to vet care in emerging markets	Through our A.L.P.H.A. and A.L.P.H.A. Plus initiatives with focus in Africa, by the end of 2025 we will: <ul style="list-style-type: none"> Train 100,000 farmers, vet professionals and lab technicians 	<ul style="list-style-type: none"> Delivered 75,766 trainings to farmers, veterinarians, para-veterinarians, distributors and lab technicians.¹ 		
	<ul style="list-style-type: none"> Treat 10 million cows, with positive implications on smallholder livelihoods, food security and the environment 	<ul style="list-style-type: none"> Treated 16.7 million cows, exceeded goal by 67%.^{2,3} 		
	<ul style="list-style-type: none"> Treat 200 million chickens, with positive implications on smallholder livelihoods, food security and the environment 	<ul style="list-style-type: none"> Treated 354.9 million chickens, exceeded goal by 77%.^{2,4} 		
Combat diseases that pose the greatest risk to animals and humans	Leverage the Zoetis Center for Transboundary and Emerging Diseases to develop vaccines for high-impact emerging diseases globally: <ul style="list-style-type: none"> Invest in R&D on emerging infectious diseases 	<ul style="list-style-type: none"> Progressed research and development of vaccines targeting HPAI H5N1. 		
	<ul style="list-style-type: none"> Provide our innovative vaccines to relevant markets via tenders or other go-to-market pathways 	<ul style="list-style-type: none"> Supported endangered species protection programs. Collaborated to support One Health initiatives. 		

¹ Progress shown is from 2019 through November 2024. Numbers reflect training attendance and may not represent unique individuals.

² Progress shown is from 2020 through November 2024.

³ Assumes that each cow received at least two doses (treatment and prevention).

⁴ Assumes that each chicken received at least five doses (treatment and prevention).

Planet: Protect our Planet

Key

On track

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At Zoetis, we have committed to minimizing our carbon footprint, rethinking our packaging and improving sustainability across our locations. Our dedication is driven by our responsibility to the communities we serve, our colleagues, our customers, the health of animals and those who care for them around the world.

Our Aspirations	Targets	2024 Progress	Status	SDG
Minimize our carbon footprint¹	Become carbon neutral in our own operations by 2030	<ul style="list-style-type: none"> 36.1% reduction in Scope 1 and 2 emissions.² Completed 28 energy-related carbon reduction projects at our sites in 2024. 		
	Source 100% renewable electricity by 2030	<ul style="list-style-type: none"> 80.6% renewable electricity sourced to date aligned with our RE100 commitment.³ On-site solar arrays now installed at eight Zoetis facilities. 		
	Rethink business travel and work-from-home policies to reduce transportation-related emissions by 25% by 2025 ⁴	<ul style="list-style-type: none"> Reduced colleague transportation-related emissions intensity by 31.6%. 		
Rethink our packaging to reduce its environmental impact	Integrate sustainability considerations into all new packaging designs	<ul style="list-style-type: none"> Advanced our sustainable packaging strategy through innovative initiatives in product and shipping packaging. 		
Improve the sustainability in our locations	Stand-up “Location Sustainability” teams in major sites	<ul style="list-style-type: none"> All major manufacturing and two R&D sites have sustainability teams with specific objectives. 		

¹ Our carbon footprint and energy data was updated at the end of 2024 to remove operations that were part of the MFA divestiture.

² Using 2021 as the base year and reported through December 31, 2024. For additional details on our GHG emissions, such as inclusions and exclusions, see our [Environment Data](#).

³ Renewable electricity is aligned to our RE100 commitment and is the proportion of renewable electricity relative to total Scope 2 electricity use and reported through December 31, 2024.

⁴ Using 2019 as the base year. Reduction reported is total of business travel and colleague commuting normalized by number of colleagues for respective reporting year.